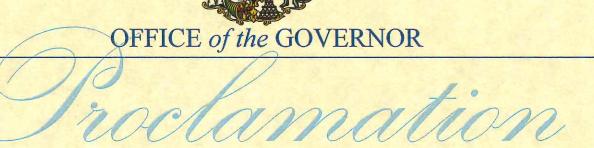
STATE of WISCONSIN



WHEREAS; for the last 30 years, the volunteer-run Burlington "ChocolateFest" has attracted crowds of more than 35,000 visitors to experience games, rides, cooking demonstrations, and, of course, chocolate; and

WHEREAS; "ChocolateFest" raises money for more than 65 local and national charities and the theme for this year's 30th Anniversary is "Vote for Chocolate;" and

WHEREAS; in 1985, Bill Branen, Jack Berry, and Dave Wright of the "Burlington Standard Press" along with Henry Spreaha and Henk Hasert of Nestlé USA, Mayor Marty Itzin, and the Burlington Area Chamber of Commerce brainstormed a way to draw tourists to Burlington and to celebrate Nestlé's 20th Anniversary of doing business in Burlington, and they came up with the idea for a Chocolate City Festival and to give Burlington the nickname of "Chocolate City U.S.A."; and

WHEREAS; the first festival was in May 1987, entertainment was staged at local school auditoriums and athletic fields, and the headliner act was the Kingston Trio; and

WHEREAS; in the following years, a permanent location was arranged, the festival became a separate non-profit organization, and the festival was renamed "ChocolateFest" which continues to help local charities and service clubs while staging a fun, tourist-oriented event in Burlington;

> NOW, THEREFORE, I, Scott Walker, Governor of the state of Wisconsin, do hereby proclaim Friday, May 27, 2016 as

"CHOCOLATEFEST" DAY

throughout the state of Wisconsin and I commend this observance to all of our citizens.



IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the state of Wisconsin to be affixed. Done at the Capitol in the city of Madison lay of May 2016.

> SCOTT WALKER GOVERNOR

By the Governor:

DOUGLAS LA FOLLETTE Secretary of State